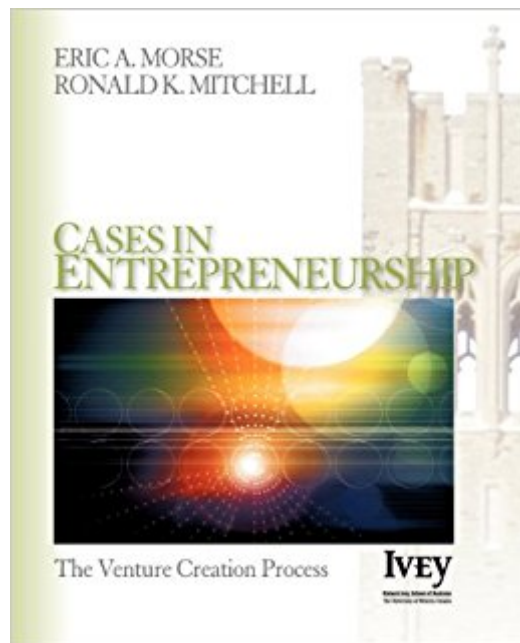




Ebook Directory
the best source of ebook

The book was found

Cases In Entrepreneurship: The Venture Creation Process (The Ivey Casebook Series)



Synopsis

Cases in Entrepreneurship: The Venture Creation Process is the first book to be based upon a cognitive framework of entrepreneurship. These cases are compatible with courses in Entrepreneurship, and New Venture Management at the undergraduate and MBA level in schools of business.

Book Information

Series: The Ivey Casebook Series

Paperback: 448 pages

Publisher: SAGE Publications, Inc; 1 edition (July 15, 2005)

Language: English

ISBN-10: 1412909767

ISBN-13: 978-1412909761

Product Dimensions: 7.5 x 0.9 x 9.2 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 3.9 out of 5 stars 5 customer reviews

Best Sellers Rank: #230,435 in Books (See Top 100 in Books) #66 in Books > Business & Money > Finance > Corporate Finance > Venture Capital #176 in Books > Textbooks > Business & Finance > Entrepreneurship #365 in Books > Business & Money > Small Business & Entrepreneurship > New Business Enterprises

Customer Reviews

Dr. Eric Morse is an assistant professor of entrepreneurship at the Ivey School of Business, where he serves as the Executive Director of The Institute for Entrepreneurship. His principle areas of expertise include entrepreneurial strategy, corporate entrepreneurship and entrepreneurial cognition. Dr. Morse's research has appeared, or is forthcoming, in AMJ, ET&P, JBV and other top research journals. Previously, at the University of Victoria, he was co-designer of the UVic Entrepreneurship Program, and also taught management consulting and the capstone strategy class for the MBA Program. He was the architect of UVic's partnership in International Executive M.B.A. education (Taiwan) and President/Director of the International Centre for Venture Expertise. Dr. Morse serves, or has served on the board of directors for several entrepreneurial start-ups and actively consults with both private and government enterprises. Dr. Morse's past work experience includes stints with Andersen Consulting and the Los Alamos National Laboratory - in their technology transfer office.

It's a textbook that I needed for a class. The cases are all based in Canada and discuss different business scenarios and how identify several business problems.

It was in pretty good shape I like it a lot.. I like how the person didn't lie because sometimes that happens

I took this course with the author(Mitchell) and he links these examples and cases within the book to situations that you can easily learn from!

It was for a class I was taking.

Good Quality!

[Download to continue reading...](#)

Cases in Entrepreneurship: The Venture Creation Process (The Ivey Casebook Series) New Venture Creation: Entrepreneurship for the 21st Century (Irwin Management) Cases and Materials on Torts [Connected Casebook] (Looseleaf) (Aspen Casebook) (Aspen Casebook Series) #BreakIntoVC: How to Break Into Venture Capital And Think Like an Investor Whether You're a Student, Entrepreneur or Working Professional (Venture Capital Guidebook Book 1) Venture Deals: Be Smarter Than Your Lawyer and Venture Capitalist Venture Deals, Third Edition: Be Smarter Than Your Lawyer and Venture Capitalist #BreakIntoVC: How to Break Into Venture Capital and Think Like an Investor Whether You're a Student, Entrepreneur or Working Professional (Venture Capital Guidebook) Venture Capital Deal Terms: A guide to negotiating and structuring venture capital transactions Venture Capital, Private Equity, and the Financing of Entrepreneurship Elon Musk: Life Story and Life Lesson of Future, Business, Success and Entrepreneurship (Elon Musk, Ashlee Vance, Tesla, Entrepreneurship, SpaceX,Bill Gates, Mark Cuban) Cases and Materials on Legislation, Statutes and the Creation of Public Policy (American Casebook Series) The Ivey Guide to Law School Admissions: Straight Advice on Essays, Resumes, Interviews, and More The Ivey Guide to Law School Admissions: Straight Advice on Essays, Resumes, Interviews, and More (Updated and Revised) Phil "Tiger Woods of Poker" Ivey (Superstars of Poker: Texas Hold'em) Commentaries and Cases on the Law of Business Organizations [Connected Casebook] (Aspen Casebook Series) Leading Cases in Constitutional law, A Compact Casebook for a Short Course (American Casebook Series) Cases and Materials on Bankruptcy, 5th (American Casebook)

(American Casebook Series) Bankruptcy: Materials and Cases, 3d (American Casebook) (American Casebooks) (American Casebook Series) Securities Regulation: Cases and Analysis, 3d (University Casebook) (University Casebook Series) Remedies: Cases, Practical Problems and Exercises, 2d (American Casebook) (American Casebook Series)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)